
THE K7 LITTLE REPORT

October 2015

The K7 Little Report provides a regular update on the latest developments in children's TV.



Introducing The K7 Little Report

Why produce a regular report about children's TV? This is a question K7 has been asked since we sent out the pilot edition of The K7 Little Report in September, and the answer is simple: clients kept asking for it!

We've seen a dramatic rise in the number of queries and requests for information on children's media, and this has coincided with an explosion in youth content in the wider market. We're covering it because of this demand, but also because it is increasingly clear that the way children's TV is produced, marketed and consumed is a glimpse at the way the entire TV medium is heading.

Today's young viewers haven't abandoned linear TV, as some would have you believe, but nor do they see it as their sole source of entertainment. The term "second screen" is meaningless to them – whether it's a 32" LCD or a 6" smartphone, to them it is simply a screen, and one that is expected to provide what they want to watch, when they want to watch it.



In ten years time, today's 8-year-olds will be entering our most vital demographic, and they'll be bringing that mentality with them. The concept of the "TV channel" will become evermore ephemeral, replaced with a brand identity that must carry across multiple viewing platforms.

Children's TV is already adapting to this change, and we feel that for this reason – and many others – it is a market that requires our attention.

Legacy IP aims for parental approval

The world of adult drama is currently awash with reboots of older properties, but the trend is also lapping at the shores of children's television as well. ITV has scored a hit with its revived version of **Thunderbirds** while the BBC has brought **Danger Mouse** back with similar success. The reasoning here is fairly clear: these are the shows that Millennials parents will remember from their youth, and such viewers will relish the chance to introduce their own children to such shows. It's not just about residual trust in the brand, but also a desire to relive and revisit their own childhood.



Something more interesting is happening in pre-school programming. **Barney**, **Angelina Ballerina**, **Bob the Builder** and **Teletubbies** are all coming back, yet the children who grew up on these shows are not yet at the age where marriage and children are on the cards. Those children may have younger siblings, however, and it's here that a secondary wave of nostalgia hits for parents. Rather than looking back to their own 1980s youth, parents are also looking back fondly to the shows they shared with their first born.

Understanding these nested levels of nostalgia as they apply to Millennials parents is key to navigating the rebirth of classic kids TV brands.

OCTOBER 2015

▶ News / ▶ Pre-school / ▶ Kids / ▶ Tweens

NEWS

- ▶ MIPJunior: *Zorro: The Chronicles* screening prompts sales lift-off
- ▶ \$13m in NZ On Air funding granted to children's shows
- ▶ Al Jazeera seals deal with Studio 100 Media for distribution of kids' CGI titles
- ▶ MIPCOM: Mattel reveals 2016 kids slate
- ▶ Corus Entertainment unveils TV Everywhere apps YTVGo and NickGO in Canada
- ▶ Distributor Media I.M. finalises licensing and merchandising deal with Düşyeri
- ▶ BBTV expands into children's programming
- ▶ Facets Kids SVOD aims to inspire critical thinking
- ▶ BBC announces iPlayer spin-off for kids
- ▶ MIPCOM: Discovery Kids forges Latin-American Toon Alliance
- ▶ Nickelodeon takes viewers back to the 90s with *The Splat*
- ▶ Sky appoints Lucy Murphy as first Head of Kids Content
- ▶ RTÉ announces support of Irish animation with several new initiatives

LAUNCHES

- ▶ South Korea's *Pororo* debuts in Brazil
- ▶ CBC encourages discovery with launch of *Scout & The Gumboot Kids*
- ▶ *Dangermouse* returns
- ▶ *Mr Peabody and Sherman* return to the little screen
- ▶ *Scream Street* brings chills and laughs to CBBC
- ▶ Teen drama *Ready for This* launches on ABC3 Australia
- ▶ Nickelodeon lines up YouTube cameos in new series *Game Shakers*

IN DEVELOPMENT

- ▶ *Barney and Angelina* to return following Mattel and 9 Story deal
- ▶ Channel 5's Milkshake! commissions new CGI show *Dave's Dinosaurs*
- ▶ *H.R. Pufnstuf* returns after 45 years
- ▶ Harry Hill returns to the BBC for second *Professor Branestawm* Christmas special
- ▶ TeamTO saddles up for production of *My Knight and Me*
- ▶ CBBC's *Pocket Money Pitch* to be hosted by Steph McGovern
- ▶ MIPJunior: CBBC's *The Dengineers* picked up by Beyond
- ▶ *I Wanna Be* helps kids realise their dreams
- ▶ First Latino toon *Las Leyendas* lands at Netflix
- ▶ MIPCOM: *Mech Mice* game to become CGI series
- ▶ MIPCOM: *Freaktown* signs raft of international sales deals
- ▶ MIPCOM: Turner buys Sony's *Cloudy With a Chance of Meatballs*
- ▶ *Grizzy and the Lemmings* find a new Global home on Boomerang
- ▶ ITV acquires *Oddbods*
- ▶ Scooter Braun teams up with Cyber Group Studios for *Rock Angels*
- ▶ M6 to adapt Talpa's *Superkids*
- ▶ Romanian talent format *Got What It Takes* to launch on CBBC

NEWS

MIPJunior: *Zorro: The Chronicles* screening prompts sales lift-off

KIDS

[*Zorro: The Chronicles*](#), a new comedy action series comprising 26 half-hour episodes, was unveiled in Cannes at MIPJunior to universal approval, leading to sales for distribution worldwide.

The producer, Paris-based Cyber Group Studios, has found buyers in France (Turner and Citel), Spain (RTVE Clan), Switzerland (RTS), Belgium (VRT and RTBF), Norway (TV2), Finland (YLE), Netherlands (NPO), Estonia (ETV), Canada (Téléquébec), eastern Europe (Minimax), Brazil (Globosat), Indonesia (Spectrum), Lithuania (LRT) and TV5 Worldwide, and is also in talks with prospective buyers in the U.S. Latin America, Asia, the Middle East and other major European countries.



The series is the latest in a long line of books, films, radio dramas and television programmes about the fictional romantic outlaw set in Los Angeles during Spanish rule.

\$13m in NZ On Air funding granted to children's shows

The revamped New Zealand Screen Production Grant scheme has seen six children's shows awarded more than \$13million in funding, under rules revised last year which have resulted in rebates of up to 40% for qualifying shows.

This comes alongside a review of NZ On Air's funding strategy to ensure they are keeping abreast of the increasing use of online content by children, announced by NZ On Air chief executive Jane Wrightson.



NZ On Air has also recently provided funding for four digital projects aimed at children and young people, and for three webseries for child and teen audiences.

The shows receiving funding are:

- ***The Adam and Eve Show*** (Rebranded from The 4.30 Show)
- ***Sticky TV 2016***
- ***The Moe Show***
- ***Darwin and Newts***
- ***The Barefoot Bandits***

Al Jazeera seals deal with Studio 100 Media for distribution of kids' CGI titles

New CGI versions of the popular animated shows [Vic the Viking](#), [Heidi](#), and [Trains](#) are to be aired on the Al Jazeera Media Network-owned channels JeemTV and Baraem TV (aimed at 7-12 year olds and 2-6 year olds respectively).

The programmes will air from late 2015, following the recent conclusion of a deal with the shows' owner Studio 100 Media.



Originally appearing on German channel ZDF in 1974, *Vic the Viking* has enjoyed popularity ever since, with the current CGI incarnation being sold to over 90 countries worldwide. *Heidi* was originally broadcast in 2D in 1975, with the adventures of the orphan girl living in the Swiss Alps being broadcast in over 100 countries. *Trains* is a newly developed show, aimed at the preschool age group with an educational touch and set in a train-filled world. The viewer follows Ethan and his fellow trains as they navigate everyday life, and encounter challenges that the viewers also face.

MIPCOM: Mattel reveals 2016 kids slate

Mattel used the platform of MIPCOM to outline forthcoming content from new and existing brands, which will be brought to air during 2016.

Its portfolio will contain multi-platform content from familiar brands such as Barbie, Hot Wheels, Fireman Sam, Thomas & Friends, Bob the Builder and new output in the form of series like *Little People*.



Mattel's expansion into digital content will also continue with the release of two new Netflix original series from the *Ever After High* series; *Dragon Games* and *Epic Winter* are set for release in Spring and Autumn 2016 respectively.

Corus Entertainment unveils TV Everywhere apps YTVGo and NickGO in Canada

The latest in Corus Entertainment's new TV Everywhere apps have been launched, fresh on the heels of the preschool-targeted *TreehouseGO*, which was introduced in June.

The new apps will allow existing subscribers of YTV and Nick in Canada to stream the channels live on iOS and Android devices, as well as catching up with on-demand episodes of shows such as *Spongebob Squarepants*, *Some Assembly Required* and *Make it Pop* on YTVGo, and *iCarly*, *Rabids Invasion* and *Teenage Mutant Ninja Turtles* on NickGO.



Distributor Media I.M. finalises licensing and merchandising deal with Düşyeri

A deal has been reached between London-based animation and family entertainment content distribution company Media I.M. and Turkish animation studio Düşyeri.

The arrangement will see 161 episodes of [Kikoriki](#) and [Pin-Code](#), two of Media I.M.'s most popular animation series, broadcast on main Turkish kids channel Planet Çocuk, with the option for a further 322 episodes of both series. Düşyeri, best known for pre-school series *Pepee*, will also act as Media I.M.'s partner in Turkey and push forward the licensing and merchandising sideline to the programmes.



Media I.M. co-founder Maria Ufland heralded the deal, saying *'We are very excited to be launching our shows on Planet Çocuk backed by the deal with Dusyeri, one of the biggest and most respected names in Turkish animation, with a creative track record that is matched by its skill in building and growing brands. We couldn't be in safer hands as we enter one of the world's most dynamic markets'*.

BBTV expands into children's programming

BroadbandTV (aka BBTV) is expanding into children's programming. BBTV has launched the [HooplaKidz Network](#) website which will pave the way for more family-friendly content.

The company's recent acquisition of family network YoBoHo will help fill HooplaKidz with popular characters and properties. BBTV's founder and CEO Shahrzad Rafati said, *"with the HooplaKidz Network, we're building on some of the most popular content, taking the IP to license it, merchandise it, and even take it to linear (TV)... it's important to build an ecosystem that scales to this digital-first audience."*



Facets Kids SVOD aims to inspire critical thinking

KIDS

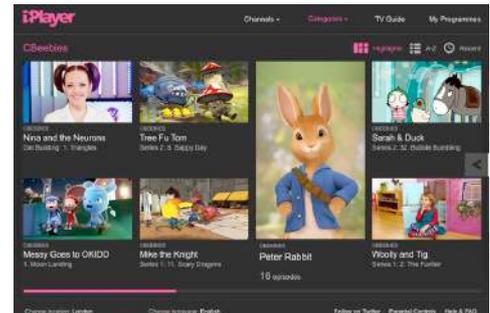
Film festival promoter Facets has launched an [SVOD platform](#) for children and teens, with the aim of exposing them to diverse content and encouraging them to think critically about cinema. Facets Kids features long and short form content from around world, sorted by mood and tone. "Facets Kids will be as interactive as possible, with learning modules and lessons on how to make films online," says Facets director Milos Stehlik. *"Basically, all of the stuff our organization does in real life, we want to try and translate to online."*



BBC announces iPlayer spin-off for kids

The BBC is to launch a standalone VOD platform called **iPlay** for younger viewers.

Parents will be able to customise the available content based on age, and TV content from CBeebies and CBBC will be supplemented with podcasts, games and educational material. BBC director general Tony Hall announced the news in a speech on 7 September 2015.



MIPCOM: Discovery Kids forges Latin-American Toon Alliance

An alliance between Discovery Kids and Argentina’s Chris Morena Group and MundoLoco CGI was announced at MIPCOM 2015. The partnership will see the development of three English-language animated series, which will air exclusively on Discovery Kids Latin America in 2017:

- **Floribella**, based on Chris Morena’s successful telenovela series *Floricienta*, takes viewers into an animated world where Flor must deal with her materialistic step-family.
- **Underdogs** will follow a team of table football players whose existence is threatened by a new villain.
- **Baby Rockers** features a band of babies who live to play music, whilst also disrupting their babysitter’s life.

Carolina Lightcap, EVP and CCO of Discovery Latin America/U.S. Hispanic and Global Lead for Discovery Kids and Family, said: *“This unique partnership with Cris Morena Group and MundoLoco CGI reiterates Discovery Kids commitment to expand its pipeline of original content, both with well-established hit franchises such as ‘Floribella’ and ‘Underdogs,’ as well as new content, such as ‘Baby Rockers.’* Series’ scheduled to air in 2017.

Nickelodeon takes viewers back to the 90s with *The Splat*

Fans of all ages will now be able to catch their favourite Nickelodeon shows from yesteryear following the launch of **The Splat**, an overnight block of programming featuring shows including *Ren & Stimpy*, *Hey Arnold!*, *Rugrats*, *CatDog* and more.

It will include original promos and programming from the 90s with specific themed weeks.



Sky appoints Lucy Murphy as first Head of Kids Content

TV producer Lucy Murphy has been appointed Head of Kids at Sky, making it the first time the broadcaster has had a dedicated kids chief. Starting from November, Murphy (producer of shows such as *Horrid Henry*, *The Gruffalo*, and *Bing*) will oversee Sky's children's output as their efforts increase in this area.



In her new role, Murphy will oversee the children's section of Sky's on demand library. She will also work on a dedicated kids app with developers Ustwo. Launching in 2015, the app will provide children with a standalone on demand service.

Murphy commented: *"This is an amazing opportunity to do just that with a team that shares my belief that kids matter and that they deserve the very best content provided in the most direct and engaging way."*

RTÉ announces support of Irish animation with several new initiatives

Irish broadcaster RTÉ has unveiled several initiatives in a bid to help strengthen the development of the Irish animation industry.

Through the initiative, RTÉ is set to increase its investment in animation commissions to €550,000 per annum over the next three years.



Other initiatives revealed included an Animated Shorts for TV Scheme, which will seek original shorts for broadcast, and funding schemes dedicated to helping Irish animation studios develop international co-production partnerships.

Sheila de Courcy, controller of RTÉjr and cross divisional head of children's content, said on the initiatives: *"The new schemes announced today further underline RTÉ's commitment to support the growth and development of the Irish animation sector, from emerging talent in our new TV shorts scheme, to a focus on international co-production, to increased investment in the commissioning of animation programming. We love having Irish animation on RTÉjr and are proud to play a part in enabling Irish animation to reach Irish and international audiences."*

NEW LAUNCHES

South Korea's *Pororo* debuts in Brazil

PRESCHOOL

[*Pororo the Little Penguin*](#), South Korea's hit animated series, has launched on a Brazilian network. From 12 October, TV Cultura started airing the series five times a week, Monday through Friday, under the translated title ***Pororo, O Pequeno Pinguim***.

Since its launch in 2003, *Pororo* has travelled to 130 countries, making it one of Korea's biggest animated series.



During a ceremony to mark the broadcast, Hong Young-jong, consul general of Korea in Sao Paulo, referred to the worldwide popularity of Korean pop culture, adding: *"We hope the Pororo series' broadcasting on a major Brazilian TV network for the first time in the country will take a big role in spreading hallyu."*

CBC encourages discovery with launch of *Scout & The Gumboot Kids*

PRESCHOOL

CBC is encouraging preschoolers and their parents to explore nature through a new stop-motion animated/live-action hybrid series, [*Scout & The Gumboot Kids*](#).

The series follows Scout, a curious mouse that leads the Gumboot Kids through a series of adventures designed to get them out into nature.



In each episode of the show, Scout shows the kids examples of how they can engage with the natural world, through play and creativity.

UK's best crime fighting duo returns

KIDS

Classic children's animated series [Danger Mouse](#) has returned 20 years since it last aired.

The super-spy mouse and his hamster sidekick Penfold first appeared on the BBC in 1981 and had audiences coming back for 11 years to see the duo defeat the evil villain, Baron Greenback. In the new series, the two will face a host of fresh enemies with a variety of updated gadgets such as the i-patch. The new series launched 28 September on CBBC and will head to Netflix in 2016.



Mr Peabody and Sherman return to the little screen

KIDS

Classic cartoon stars Mr Peabody and Sherman are the hosts of a new online talk show. The dog and his human companion are best known for their appearances in the 1960s animated TV series *The Rocky and Bullwinkle Show*.

Dreamworks Animation Television and Netflix debuted [The New Mr. Peabody and Sherman Show](#)

on 9 October 2015, which features the duo as they chat with a variety of famous historical figures, such as Edgar Allan Poe and Mozart. Keeping in tradition with the original series, *The New Mr Peabody* has been created in 2D animation.



Scream Street brings chills and laughs to CBBC

KIDS

CBBC premiered its CGI adaptation of the [Scream Street](#) series of comedy-horror books on 14 October. Over 52 x 11' episodes the new stop-motion show will follow teen Luke Watson and his family who are moved by the government to Scream Street when they discover Luke is actually a werewolf.

In their new home surrounded by neighbours who are vampires, zombies, witches and assorted other ghouls, Luke fits right in but his everyday parents don't feel quite as home. Voiced by a cast of voice talent such as Tyger Drew-Honey, John Thomson and Debra Stephenson, the animation was developed by Altrincham-based animation studio Factory with puppet and model-makers Mackinnon & Saunders on cast ensemble duties.



Ready for This

TWEENS

ABC3's coming-of-age teen drama [Ready for This](#) made its debut 5 October.

Set in Sydney, the series follows five indigenous teens who move from the sticks to the city to pursue their dreams in sports and the arts. Their chance at a new start in the big city doesn't come without its challenges however.

The young cast includes Aaron McGrath (*The Code*), Leonie Whyman (*Redfern Now*), Madeleine Madden (*The Code*) and Liam Talty (*Home*). ABC TV's Head of Children's Television, Deirdre Brennan, cited the series as a follow up on the success of the youth-skewing *Dance Academy* and *Nowhere Boys*. The series launched with an hour special which will be followed by 12 x 30' episodes. Produced by Werner Film Productions and Blackfella Films.



Nickelodeon lines up YouTuber cameos in new series

TWEENS

New scripted comedy series [Game Shakers](#) launched 12 September featuring guest appearances from notable YouTube stars.

The show, which comes from *iCarly* creator Dan Schneider, follows two tween girls whose high school coding project becomes the most popular game app in the world.

YouTubers GloZell, Lasercorn and ProJared can be seen in the first episode, which was released online as well as broadcast on Nick.



IN DEVELOPMENT

Barney & Angelina to return following Mattel and 9 Story deal

PRESCHOOL

Preschool favourites **Barney & Friends** and **Angelina Ballerina** are set for a comeback, following completion of a deal between Mattel Toyco plus subsidiary HIT Entertainment, and Toronto-based producer 9 Story Media Group. With a projected launch date of 2017, production on the 52 x 11' episodes has already begun.



Mattel aims to bring its global marketing and product management might to bear on the new long-term partnership, while 9 Story's animation acumen and technology advancements will help to present fresh new visions of the established characters.

Channel 5's Milkshake! commissions new CGI show *Dave's Dinosaurs*

PRESCHOOL

A new animated comedy series is set for production after Channel 5's Milkshake! commissioned animation studio Absolutely Cuckoo to start work on **Dave's Dinosaurs**, a CGI animation aimed at 4-6 year olds. Dave finds himself the keeper of six baby dinosaurs having played on the 'Pre-historic picker' at his local arcade, which soon begin to cause him no end of problems as they grow and explore his hometown.



Channel 5 describes the show as 'a fresh and original take on subject matter close to children's hearts', and having commissioned 52 x 7' episodes, with this new offering the trend of dinosaur related programming in 2015 shows no sign of abating.

H.R. Pufnstuf returns after 45 years

PRESCHOOL

Nickelodeon is bringing back Sid and Marty Krofft's **H.R. Pufnstuf** to TV after 45 years. The beloved children's show characters will appear in a TV special called **H.R. Pufnstuf Comes to Mutt & Stuff**.

Characters from the original 1969 NBC series, such as Freddy the Flute and Rescue Racer, will feature in the special episode, joining the *Mutt & Stuff* preschool series' 20 additional episodes order from Nickelodeon, also created by the Krofft brothers. In the episode, H.R. Pufnstuf visits the Mutt & Stuff canine school with his friends to see his nephew Stuff, who goes overboard in an attempt to make sure the trip goes perfectly. Set to debut early 2016.



Harry Hill returns for *Professor Branestawm* Christmas special

KIDS

Filming has begun on *The Further Adventures of Professor Branestawm*, which sees comedian Harry Hill return to the [title role](#) in an hour-long special to be aired Christmas 2015.

A Who's Who of British comedic actors join Hill as the Professor faces a challenge to win an invention competition in the fantasy village of Great Pagwell. Written by *The Fast Show's* Charlie Higson and produced by BBC In-house Comedy, *The Further Adventures of Professor Branestawm* will be shown on BBC One.



TeamTo saddles up for production of *My Knight and Me*

KIDS

A new CG animated series *My Knight and Me* has entered production after French studio TeamTo secured the backing of broadcasters and a distributor in the form of Canal+ Family, Teletoon+, VRT-Ketnet, RTBF-Outfivi and Cake Entertainment.

The medieval comedy follows the unlikely trio of best friends Jimmy the Squire, Cat the Princess, and the eponymous knight Henri of Orange, Jimmy's father.



Comprising both 2D and CG elements, the series (a spinoff of the film *850 Metres* with which it shares director Thierry Gaudin) is tipped for release in late 2016, to be aired on Canal+ Family in France and RTL in Germany.

CBBC's *Pocket Money Pitch* to be hosted by Steph McGovern

KIDS

BBC Business Breakfast presenter Steph McGovern is to host CBBC's new show *Pocket Money Pitch*. The series is focused around aspiring entrepreneurs aged 8-14, who will learn about business and gain valuable new skills in a bid to help launch their own enterprises.



Each of the series' 10 episodes will see six young entrepreneurs pass through three different stages in a bid to win a year's worth of pocket money for their budding businesses. The show is to be produced in Salford at the BBC's own children's department.

MIPJunior: CBBC's *The Dengineers* picked up by Beyond

KIDS

Beyond Distribution has picked up CBBC Productions' makeover series *The Dengineers*. The distributor launched the series at this year's MIPJunior.

Mark Wright will host the 11 x 30' series, in which a group of designers create luxury dens for ten children. The series is set to air late 2015 on CBBC, and will be accompanied with multiplatform content containing tips that children can try at home.



Nick helps kids realise their dreams

KIDS

I Wanna Be (w/t) will air on Nickelodeon in 2016. The twenty-part series sees Cam Newton, a quarterback, helping children to realise their dreams.

In each episode, two children are given help from expert mentors to achieve their goals, from starring in a Broadway show to decorating cakes. Cam will take an active role in the children's adventures. Produced by Magical Elves.



First Latino toon lands at Netflix

KIDS

Netflix continues to expand the reach and range of its original content with *Las Leyendas*, the SVoD giant's first Latin America produced cartoon.

The project comes from Mexico's Anima Estudios and is based on their *La Leyenda* film franchise.

Set in the 1800s, the series will follow teenager Leo San Juan, who uses his ability to communicate with monsters and ghosts to fight an evil inter-dimensional being. The 13 episode series is due to launch on Netflix in 2017.



MIPCOM: *Mech Mice* game to become CGI series

KIDS

Corus Entertainment's Nelvana, New Zealand's Oktober Animation, and California-based Playmates Toys have partnered to bring multiplatform game ***Mech Mice*** to the big screen.

A [new animated comedy-series](#) targeting 6 to 11-year-olds will follow the adventures of Scratch Whitepaw and his high-tech mouse team who are on a mission to defend the 'true rodent way of life'.



Mech Mice creator Lance Priebe will be on hand to oversee the development of games around the series, which is expected to premiere in 2017.

MIPCOM: *Freaktown* signs raft of international sales deals

KIDS

A new series from Portfolio Entertainment took off at this year's MIPCOM, with the production company securing several international deals with networks including Cartoon Network in Asia Pacific, Turner's Kids Networks in EMEA and ABC Australia.

Freaktown follows the adventures of a group of ghouls as they attempt to protect their town from takeover by Princess Boo Boo the Bouncy of Sweetlandia.



The series, produced for 6 to 11 year olds, is the first to come out of Portfolio's new animation studio and will debut in 2016 on Teletoon Canada.

On the deals, Joy Rosen, CEO and Co-Founder of Portfolio Entertainment, said: *"While still in production, Freaktown has grabbed the attention of buyers globally and we are thrilled to land international deals with world renowned broadcasters right out of the gate. This series is crammed with laugh out loud moments and unpredictable twists that will perfectly complement the highly entertaining programming available on these major kids' networks."*

MIPCOM: Turner buys Sony's *Cloudy With a Chance of Meatballs*

KIDS

Sony Pictures Animation has partnered with DHX media to bring the popular film franchise ***Cloudy With a Chance of Meatballs*** to the small screen, which Turner Broadcasting quickly swooped up at MIPCOM.

The series will head to the family-focused Boomerang network across the EMEA, Asia Pacific and Latin America territories.



DHX will produce the 26x22' animated series in its Vancouver-based studios and will also handle worldwide distribution, licensing and merchandising, whilst Sony will handle home entertainment sales in the US.

Grizzy and his Lemming friends find new global home on Boomerang

KIDS

As well as its dealings with Sony, Turner Broadcasting secured the worldwide rights for Studio Hari's new animated series ***Grizzy and the Lemmings***.

The 78 x 7' series will air on Boomerang channels across the world from 2016 as its first ever original programming. ***Grizzy*** follows the funny exchanges of a bear and a pesky tribe of Lemmings who have taken up residence in a forest ranger's house in the Canadian Wilderness.



Studio Hari co-founder Josselin Charier said of the deal: *"We couldn't expect to find a broadcasting partner more aligned with the editorial positioning of our latest creation, a new classic physical comedy for the whole family. We know that Grizzy and the Lemmings have found in Boomerang their real home: a place to live and fight with each other for a long time"*.

ITV acquires *Oddbods*

KIDS

ITV Studios has acquired the UK licensing rights for One Animation's successful children's series ***Oddbods***. The slapstick comedy follows the adventures of seven colourful characters, each with their own distinctive personality.

The five minute shorts will air on CITV throughout autumn 2015 with longer episodes scheduled for spring 2016.



Scooter Braun teams up with Cyber Group Studios for *Rock Angels*

KIDS

Scooter Braun's record label School Boy Records has embarked on a deal with the French production company Cyber Group Studios to create an original musical CGI series entitled *Rock Angels*.

The show follows the ups and downs of teen band Rock Angels. In the show's storyline, the band achieves global success and is thrust into a world of touring, creating music videos and recording an album. The show will have a 360° digital presence, with dedicated Twitter and Facebook accounts for the protagonists, as well as the Rock Angels' first album being launched across all platforms. Aimed at 6-12 year olds, the series will comprise 26 x 22 minutes episodes.



M6 to adapt Talpa's *Superkids*

TWEENS

French broadcaster M6 has commissioned a local version of Talpa's talent format *Superkids*. The series, which originally aired on RTL4 in the Netherlands, sees children aged between 6 and 14 compete in the categories of music, dance and arts to be crowned the best of the best.



At the end of the series, three exceptional talents will receive scholarships in their field. M6 has brought Shine France on board to produce the local version.

Winning Romanian talent format to launch on CBBC

TWEENS

In a first for UK television, CBBC has taken inspiration from Romania in its commissioning of a talent show, with the announcement that the series *Got What It Takes?* has been ordered from DCD Media's production subsidiary Rize USA.

The series, distributed internationally by Small World IFT, is based on the Romanian creation *Mom Made Me A Star*, which originally aired in 2012. In the programme, 11-14 year olds compete against each other in a singing competition. The contestants' mothers undertake challenges to give their children an advantage in the competition.



Hosted by X Factor contestant Lauren Platt, the 10 x 30 series will also feature prominent figures from the music industry.